

QKL Stores Inc. Announces Reporting Date for Second Quarter 2011 Financial Results

Daqing, China, August 11, 2011 – QKL Stores Inc. (the “Company”) (Nasdaq: QKLS), a leading regional supermarket chain in Northeastern China, today announced that the Company will report its second quarter 2011 financial results before the market open on Monday, August 15, 2011.

Management will host a conference call at 9:00 am ET on Monday, August 15th. Listeners may access the call by dialing # 1-719-457-2506. To listen to the live webcast of the event, please go to <http://www.viavid.net>. Listeners may access the call replay, which will be available through August 22nd, by dialing # 1-858-384-5517, passcode: 9495247.

About QKL Stores Inc.:

Based in Daqing, China, QKL Stores, Inc. is a leading regional supermarket chain company operating in Northeastern China. QKL Stores sells a broad selection of merchandise, including groceries, fresh food, and non-food items, through its retail supermarkets, hypermarkets and department stores; the company also has its own distribution centers that service its supermarkets. For more information, please access the Company's website at: www.qklstoresinc.com.

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